

Specifications

Delivery of artwork:

Please transfer the file via www.wetransfer.com and use rw@eyedia.dk as destination.



IMPORTANT:

After upload - please send rw@eyedia.dk a separate email with the name of the uploaded file and name on the folder, that you created, It's also important, that you send a lowres PDF of the artwork. Please send all to rw@eyedia.dk.

Format of file:

- PDF (text has to be converted to curves "outlined" and saved in highest quality).
- EPS, TIFF and common file types from "Photoshop, Illustrator".

Resolution:

Vektorgraphics (has to be outlined)
Bitmapgraphic.
How big is the final layout?

- Under 8 x 4 m the file in final size has to have a resolution at 56 dpi.
- Between 8 x 4 m and 10 x 10 m the file in the final size has to have a resolution at 36 dpi.
- Over 10 x 10 m - 20 dpi is sufficient

If the material do not live up to above-mentioned, please contact us. However - the artwork has to be delivered in a scaled format according to size. EX. 1:10 = 360 dpi or 1:20 = 720 dpi.

EX:

A banner in 10 x 10 m made in Illustrator / Photoshop is to be scaled in 1 x 1m with 360 dpi or 50 cm x 50 cm with a resolution on 720dpi.

Please write in the mail, which scale the artwork is in.

Colour:

All files are to be delivered as CMYK with a standard "SWOP coated" or "fogra" profile.

In special cases the pantonevalue or "colorproof/cromalin for logocolours is need.

Any questions can be emailed to - rw@eyedia.dk or call at +45 26 15 99 77 or jh@eyedia.dk or call at + 45 21 48 67 08

Questions concerning layout please call: Karsten + 45 26 22 89 66

Kind Regards

Eye Media

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